

PREMIER BUSINESS PARTNER

Application

Yes! I would like to become a TMBA Premier Business Partner for only \$1,150.

Note: Limited partnerships are available.

PARTNER INFORMATION

Company Name: _____

Company Representative: _____

Address: _____

City/ST/Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Website: _____

PAYMENT INFORMATION

Check Enclosed OR MasterCard Visa Discover

Signature: _____

I authorize TMBA to charge my credit card.

Name on Card: _____

----- *All information below this line will be shredded.* -----

Card Number: _____ Exp. Date: _____

Please enclose payment and full-color logo (*EPS preferred*).

TIDEWATER MORTGAGE BANKERS ASSOCIATION
638 Independence Parkway, Suite 100, Chesapeake, VA 23320
P: 757-473-2160 | F: 757-473-9897 | www.TMBA.org

PREMIER
BUSINESS
PARTNER
PROGRAM

SAY
YES
TO
INCREASING
YOUR
BUSINESS
IN

**20
12**

BY
PARTNERING
WITH

TMBA
TIDEWATER MORTGAGE BANKERS ASSOCIATION

BE SEEN BY HUNDREDS OF INDUSTRY PROFESSIONALS

Premier Business Partner Program

The Tidewater Mortgage Bankers Association has a special program to help companies like yours obtain your marketing goals for 2012. Now it is easier than ever to gain exposure to the perfect target market—mortgage and real estate professionals in Hampton Roads.

This package has been designed to help your organization plan and budget your entire year of TMBA sponsorships at one time. As a Premier Business Partner, your company will gain an elevated level of exposure to the membership.

This program has grown over the years to help TMBA's associate members promote their services to all members of TMBA. It gives exposure to those who are interested in securing business from professional mortgage lenders across Hampton Roads.

SPREAD THE WORD! Each Premier Business Partner will receive a copy of the TMBA membership roster and immediately be connected with hundreds of mortgage bankers in the Tidewater area. In addition, every Premier Business Partner will have one month where they can provide an article of interest to the membership via e-mail. Make sure that you sign up quickly and take advantage of this first come, first serve opportunity.

WE SAID "YES" TO PARTNERSHIP IN 2011!

- Assurity Title & Escrow LLC
- Donahoe & Associates, Inc.
Real Estate Appraisers
- Premier Appraisal Group
- Prestige Title
- Priority Title & Escrow LLC
- Samuel I. White P.C.
- Shaheen Law Firm, PC
- Sinnen-Green & Associates
- Stanfield & Associates Real Estate
Appraisers
- The Virginian-Pilot

PRICELESS	Consistent, high profile exposure to the membership.
\$500 VALUE	One foursome for the TMBA Annual Golf Outing.
\$400 VALUE	Name/logo on the Business Partner banner or place card which is prominently displayed at specific events.
\$375 VALUE	Name/logo of Business Partners on TMBA website.
\$300 VALUE	Link on www.TMBA.org to your website.
\$275 VALUE	Name/logo displayed in all TMBA communication print pieces such as flyers and programs, and any other written and distributed materials.
\$250 VALUE	Copy of TMBA membership roster.
\$250 VALUE	Announcement of your company's participation and opportunity for you to pass out materials at every TMBA event and luncheon.
\$250 VALUE	Free advertising on membership meeting e-mail blasts.
\$200 VALUE	One free admission to each monthly membership luncheon.
\$200 VALUE	Local Affiliate dues.
\$30 VALUE	One free admission to the Annual Deck Party in July.
\$30 VALUE	One free ticket to the Installation Luncheon.

TOTAL PACKAGE VALUE = \$3,060
TOTAL PACKAGE COST = \$1,150

You Save \$1,910!

Make sure your company takes advantage of this terrific cost-effective marketing package!